

Streamroot and Veygo team up for next-generation multi-screen video delivery solution

Streamroot & Veygo's winning partnership offers unparalleled user experience and controlled delivery cost as the keys to a profitable OTT business.

PRESS RELEASE

New York and Paris. April 23, 2017.

Streamroot Inc., the leader in hybrid OTT optimisation technologies, and **Veygo**, a preeminent digital experience intelligence platform, today announced the successful integration, of their core streaming solutions with the aim of enabling content publishers to deliver high quality video at a predictable, scalable cost across user platforms.

Streamroot DNA™, Distributed Network Architecture, is a crucial foundation for building profitable, robust OTT video strategies. Through dynamic and intelligent distributed delivery, this Infrastructure as a Service solution heightens QoE and drastically cuts delivery cost. Meta_Video Player™, Veygo's next-generation cross-platform media player, meanwhile offers unparalleled customization and monetization capabilities, along with digital rights management, user engagement and retention in mind.

In partnership, the industry-leading player and delivery technologies of Streamroot and Veygo fit seamlessly together to provide an OTT solution of exceptional quality. Delivering an unparalleled user experience in both delivery and design, these complementary solutions promote a flawless experience for the end-user and a more profitable platform for the provider.

“Veygo is an innovative player in the industry, offering powerful video solutions for service providers looking to deliver premium content across multiple networks,” commented Pierre-Louis Théron, Co-founder and CEO of Streamroot. “We’re delighted to be able to leverage this combined solutions to deliver flawless quality to viewers all over the world.”

“We consider the Streamroot DNA™ integration within our Meta-Video Player™ SDK to be a major achievement,” elaborated Jean-Christophe Perier, Founder and CEO of Veygo. “We are looking forward to further aligning our roadmaps and addressing commercial opportunities together. With this partnership, we uphold our promise to deliver unique value to our customers.”

The companies’ joint solution is currently available for trials. Both Streamroot and Veygo will be showcasing their latest streaming innovations at NAB Show 2017, from April 24 - 27, and at Broadcast Asia, from May 23 – 25.

About Streamroot

Streamroot is a leading provider of innovative OTT video optimization technologies for content publishers, network service providers and enterprise customers. Its robust, reliable and lightweight stream acceleration solutions offer improved quality of service, global reach and unique fixed-fee economics. They are based on open standards such as WebRTC, Media Source Extensions and HTML5, and are widely adopted by broadcasters around the world. Founded in 2013 in France, the company today benefits from VC funding and serves premier media groups, including Canal+ Group, Dailymotion and Eurosport, from its Paris and New York offices. For more information, or to request a trial, please visit www.streamroot.io.

About Veygo

Founded in 2012, with R&D and operations in the USA, France, Indonesia and Singapore, Veygo makes multiscreen premium video services simple and profitable. Combining an advanced secure video player, analytics, discovery, personalization and end-to-end premium content workflow management capabilities, social media integration with innovative dashboards and focused service expertise, the Veygo Digital Experience Intelligence Platform enables Service providers to re-imagine the Content to Consumer Experience.

For more information, please visit <http://www.veygo.co>. For a trial, please contact us at hello@veygo.co.

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