

Veygo and Spideo team up for next-generation multi-screen video solution

Veygo & Spideo's winning partnership offers unparalleled user experience, audience insights and personalization capabilities as the keys to a profitable video business.

PRESS RELEASE

Paris. May 22nd, 2017.

Veygo, the leading multi-device secure video player solution for service providers, and **Spideo**, a next generation recommendation engine provider, today announced the successful integration, of their core products with the aim of enabling operators and content publishers to deliver high quality and personalized experience at a predictable, scalable cost across user platforms.

Veygo Meta_Video Player™, the next generation cross-platform media player, is a crucial foundation for building profitable, robust and engaging broadcast, broadband and OTT video strategies. Through multi OS architecture and integration framework, this Software as a Service solution offers unparalleled customization and monetization capabilities, along digital rights management, user engagement and retention in mind. Spideo's Recommendation and Analytics technologies bring a brand new approach to personalization. Combining semantics and machine learning, they enable video operators to provide personalized, conversational experiences and better monetize their service through genuine user and content data analytics.

In partnership, the industry-leading player and personalization technologies of Veygo and Spideo fit seamlessly together to provide a multiscreen solution of exceptional quality. Delivering an unparalleled user experience in both relevance and design, these complementary solutions promote a flawless experience for the end-user and a more profitable platform for the provider.

“Spideo is an innovative player in the industry, offering powerful recommendation and discovery solutions for service providers looking to deliver premium content across multiple networks,”

commented Jean-Christophe Perier, Founder and CEO of Veygo. “We’re delighted to be able to leverage these combined solutions to deliver a personal and immersive experience to viewers all over the world.”

“We consider the Veygo Meta-Video Player™ integrating with our core recommendation engine to be a major achievement,” elaborated Gabriel Mandelbaum, Co-founder and CEO of Spideo.

“We are looking forward to further aligning our roadmaps and addressing commercial opportunities together. With this partnership, we uphold our promise to deliver unique value to our customers by providing a highly personalized experience to their users.”

The companies’ joint solution is currently available for trials and will be showcased at BroadcastAsia/CommunicAsia in Singapore, from May 23 – 25.

About Veygo

Founded in 2012, with R&D and operations in the USA, France, Indonesia and Singapore, Veygo makes multiscreen premium video services simple and profitable. Combining an advanced secure video player, a real time 1st party analytics engine, strong integration capabilities with innovative dashboards and focused service expertise, the Veygo Digital Experience Intelligence Platform enables Broadcast, Broadband and OTT Service providers to re-imagine the Content to Consumer Experience.

For more information, or to request a trial, please visit <http://www.veygo.co> or contact us at hello@veygo.co.

About Spideo

Spideo is a content recommendation and analytics provider offering a knowledge-based approach of personalization. The company provides personalized viewing suggestions (movies, TV shows and programs) based on profile, moods and content enhanced with semantic data.

As a 7-year-old company, Spideo has acquired a deep knowledge of the recommendation ecosystem and challenges, offering its international expertise to TV and VOD platforms such as Canal+, Arte, FandangoNow and Cinapolis Klic

For more information, please visit <http://www.spideo.tv> or contact us at sales@spideo.tv

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