



Vidgo and Veygo Partner to Deliver Best Live Streaming Experience

Atlanta, GA and Paris, France — September 13, 2018 — Vidgo, a prepaid over-the-top (OTT) television streaming service, has selected Veygo to deliver live TV and on-demand service across all streaming platforms. The free Vidgo app powered by Veygo will work on the most popular streaming devices such as Apple TV, Roku, Amazon Fire TV, tablets, web browsers as well as iOS and Android smart phones.

Vidgo will offer the most popular Sports, Entertainment, Latino, and Family programming at home or on the go for an affordable price.

“Partnering with Veygo allows us to provide a best-in-class entertainment experience for U.S. customers”, said Shane Cannon, CEO of Vidgo. “Veygo provides Vidgo with the ability to increase monetization of OTT content and improves the overall end-user experience. We think customers will enjoy the simplicity and innovativeness of the Vidgo app.”

Powered by Veygo’s Meta_Player™, Vidgo service leverages the integration of the user experience and engagement platform key components – CMS, multi-DRM secure player, 1st party data engine, customizable Apps – with VOS™ 360, the advanced Harmonic cloud-based media processing solution. This solution enables operators to deliver advanced targeted advertising, manage OTT rights, and manage blackouts.

“We work alongside Vidgo delivering Veygo’s solution architecture and extensive range of pre-integrated ecosystem partners drive our focus on scalability, business efficiency and innovation, at the leading edge of OTT technologies and personalization capabilities. We uphold our promise to deliver unique value to our customers, enabling Vidgo, as a virtual MVPD, focus the content, marketing and service aspects of their multiscreen business” stated Jean-Christophe Perier, CEO of Veygo.

Vidgo is scheduled to launch a Beta across all major platforms this fall.

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About Vidgo

Vidgo is a prepaid over the top television streaming service with the most popular live Sports, Entertainment, Family and Latino programming at an affordable price. Each package includes three simultaneous device streams and is available at home or on the go. With no fees for equipment, no credit checks, and no contracts, everyone qualifies for Vidgo service.

About Veygo

Veygo offers a powerful user experience and engagement solution for broadcasters, service providers and vMVPD looking to deliver premium content across multiple networks while further understanding their audience: proven, scalable and innovative. Combining an advanced secure video player, 1st party data analytics, content management with discovery, personalization capabilities, the Veygo Meta_Player™ SaaS solution enables Service Providers to re-imagine the Content to Consumer Experience. For more information, please visit <http://www.veygo.co> or organize a trial at hello@veygo.co.

Attending IBC2018? Stop by the Harmonic Booth #1.B20 and see the demo of Vidgo service.

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CONTACTS:

Shane Cannon
CEO
Vidgo
+1.703.622.5059
shane@vidgo.com

Jean-Christophe Perier
Founder & CEO
Veygo
+33.632.164.900
jc@veygo.co

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